JA Canada | Member of JA Worldwide

Success Starts Here

Junior Achievement
FINANCE PARK®

NEW

Grades 7-10



Financial Literacy | Work Readiness

ABOUT THE PROGRAM

JA Finance Park® helps students build a foundation to make informed financial decisions related to income, expenses, savings and credit. Through engaging classroom curriculum and a hands-on budgeting simulation implemented through a JA Finance Park mobile pop-up, students apply their learning to create a family budget based on hypothetical life scenarios. From goal setting to saving, budgeting, investing, shopping, and bill paying, students will step into the future and catch a glimpse of what's possible when they take control of their financial futures.

Requirements:

Pre-Learning Classroom Sessions (3-5 hours) before event:
Economics for Success Lessons 1-2: 2-4 hours
(classroom facilitated, self-directed, virtual or in person)
Finance Park Prep Session: 60-90 minutes
(classroom facilitated virtual or in person)

Finance Park On Site Event Session:
Finance Park Event: 3 hr or 4 hr models
(on-site in person experiential simulation)

Supports Curriculum: Math, language, social studies, financial literacy and career education
Provided Resources: Classroom presentation for Economics for Success lessons & bridging session, volunteer recruitment & training, physical equipment for simulation (iPads, storefronts) & setup guide

An Initiative of

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Founding Partner

Capital One

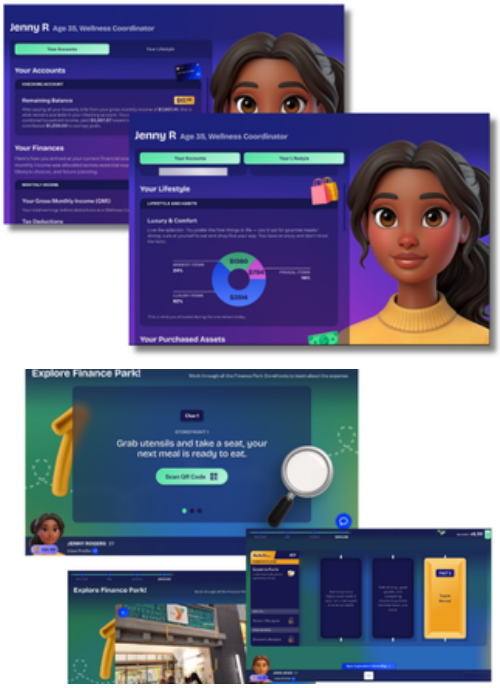
jacanada.org

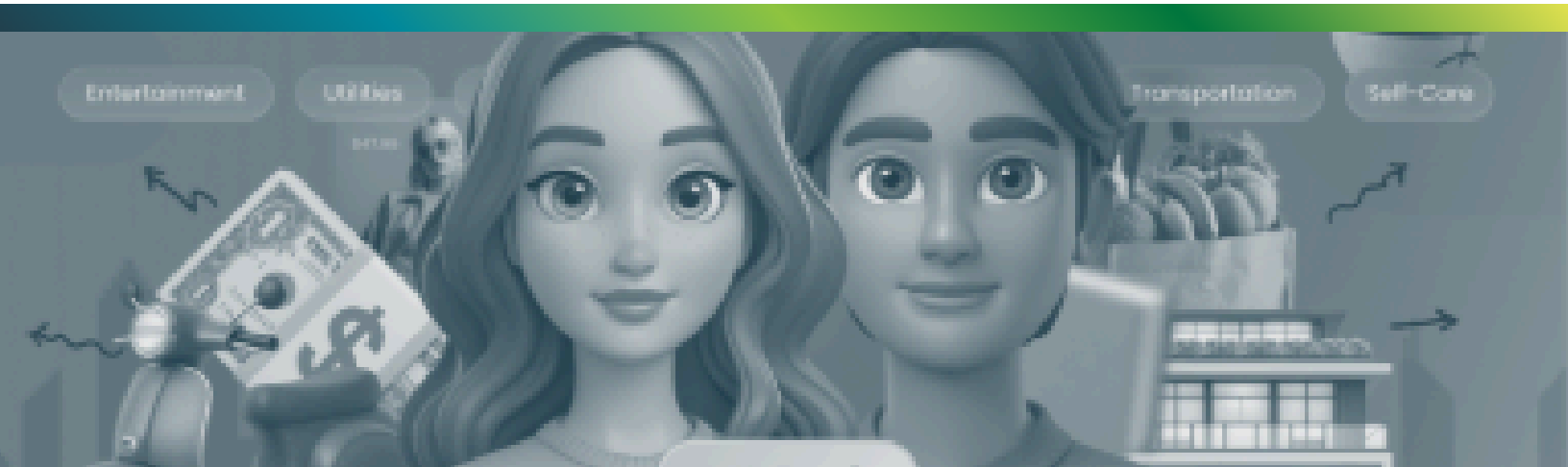
> My students really connected with the JA program and appreciated how relevant and practical the learning felt. The sessions encouraged thoughtful discussions, curiosity, and confidence, while helping students better understand concepts they can apply in their everyday lives and future pathways. It was an engaging and memorable experience for the entire class.
>
> *— Grade 10 Teacher*



What will students do and learn?

- Analyze how careers, education, taxes, and income influence financial well-being.
- Evaluate the benefits, risks, and trade-offs of saving, spending, borrowing, and investing.
- Select and justify appropriate financial tools, services, and payment methods for different situations.
- Participate in a simulation to make financial decisions and create a household budget using a hypothetical life scenario





Financial Literacy | Work Readiness

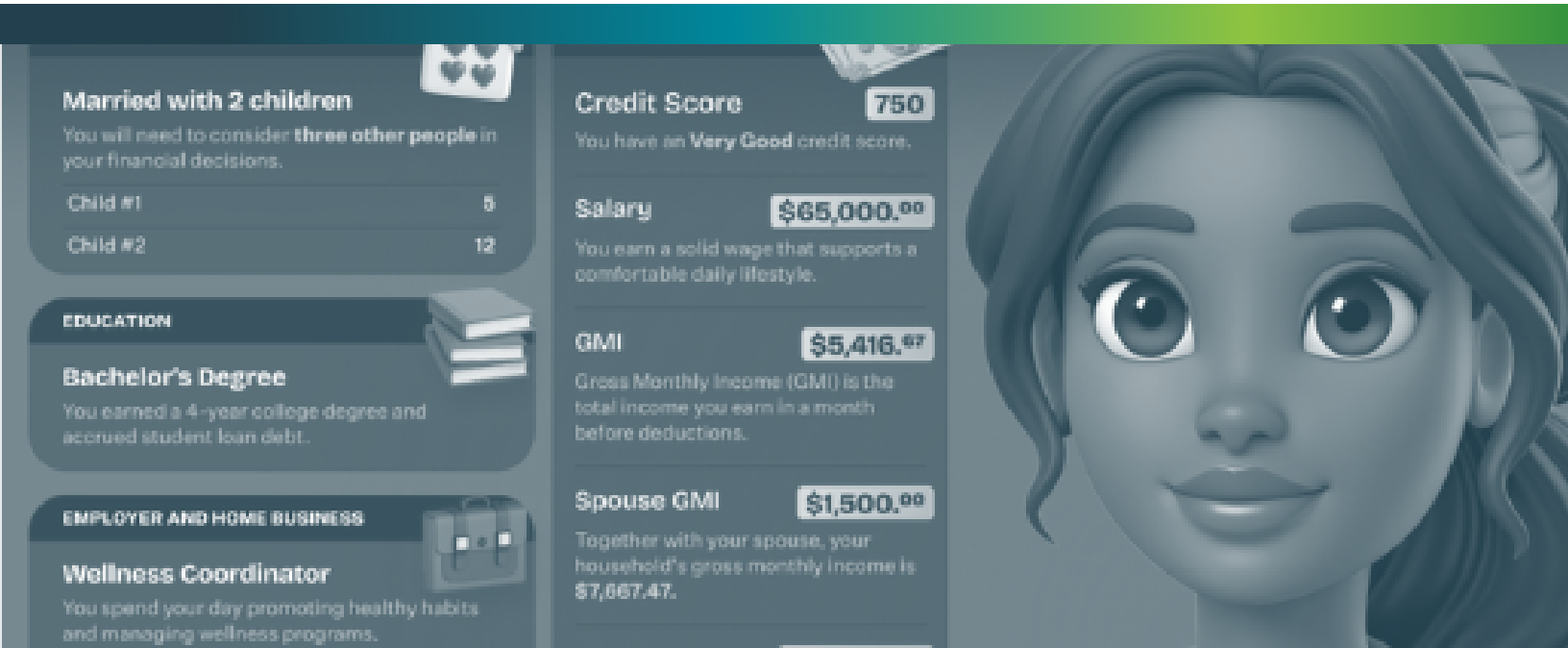
CURRICULUM ALIGNMENT

Finance Park supports the delivery of financial literacy and career education outcomes across Canadian curricula. Through the classroom component of the program, students build foundational knowledge and skills through ready-to-use, curriculum-aligned resources, which they then apply and strengthen through an immersive interactive simulation experience.

Students develop and apply learning in the following key areas:

- Personal financial management (budgeting, saving, spending, earning, payment methods, cost of goods and services, investing, and borrowing)
- Career exploration and income awareness (connecting career pathways to earning potential, income and expenses, payroll deductions, and taxes)
- Long-term planning and goal setting (financial planning to achieve future goals)
- Critical thinking and responsible financial decision-making (analyzing financial situations, understanding the cost of borrowing, and making informed decisions about credit and spending)

Finance Park prepares students to navigate real-world financial decisions with confidence and apply skills to support their future goals and financial well-being.



NEW

This program includes an immersive mobile pop-up simulation experience.



How do I access this JA program?

Finance Park is an interactive simulated experience that requires a physical space to operate. If your school or organization is interested in hosting a Finance Park event, please contact your local JA office. They will work with you to coordinate a space and logistics that will meet the requirements.

Step 1

Reach out to your local JA office to register your class.

Step 2

Your local JA contact with follow up to coordinate details for both the classroom curriculum and the interactive simulation components of the program.

Step 3

Access the online resources for your program on jacampus.org and the physical kit material to complete the classroom curriculum. Follow your local JA contacts instructions for hosting/participating in the simulation.

Access to online resources requires setting up a free JA ID and using a program access code (provided by your local JA office).



Reach out Today!

Contact your local JA office

to register and learn about opportunities in your community.

Visit at jacanada.org

to learn about national JA program options for student in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.