

### Career Opportunity (October, 2026)

#### **Learning Experience Designer, Multimedia**

**Full-time remote**

**Starts: Immediately**

### **About JA Canada**

JA Canada is the national office for Junior Achievement (JA) in Canada and a member of JA Worldwide. JA Canada has been providing financial literacy, workplace readiness and entrepreneurship programs in partnership with the Canadian education system since 1955. Designed to inspire, prepare and help youth succeed, JA delivers over 500,000 learning experiences annually to youth across Canada via a network of 14 offices from coast to coast.

In pursuit of greater reach, relevance and impact, JA Canada is committed to reimagining and revitalizing learning resources through leveraging new technologies and exploring alternative delivery models. The JA Campus, launched in 2020, has more than 100 eLearning and facilitated program experiences for teachers and students in grades 3-12. If you're looking to join a progressive, impactful learning organization JA Canada might be the place for you!

### **About the Role**

The **Learning Experience Designer, Multimedia** is responsible for designing and developing youth-centered learning experiences across digital, facilitated, self-directed, and blended learning environments. Combining expertise in instructional design, eLearning development, graphic design, multimedia production, and AI-enabled design practices, this role demonstrates strong visual communication and digital literacy skills to transform complex concepts into meaningful learning experiences that inspire and empower young people.

The Learning Experience Designer works collaboratively to create and maintain high-quality learning resources and user experiences for youth, educators, and volunteers across Canada. This includes developing interactive learning experiences, multimedia assets, facilitator and learner resources, and both digital and print-based materials. Additionally, they will help inform user journeys and manage content within the LMS (moodle), conduct quality checks, and collaborate with IT to optimize system functionality and user experience. Expertise in Articulate 360, Adobe Creative Suite, Vyond and other educational

technologies is required, along with a strong understanding of AI tools that be leveraged to enhance learning development. A strong grasp of visual design and UX principles, and the ability to leverage technology in learning are essential for the successful candidate. With an understanding of educational priorities across Canada, you will play a pivotal role in enhancing the quality of learning we offer.

The successful candidate is creative problem solver who thrives in a fast-paced environment, manages multiple projects and priorities simultaneously, and embraces opportunities for innovation and continuous improvement. They demonstrate a strong growth mindset, a commitment to accessibility and inclusive design, and a passion for creating exceptional learning experiences that positively impact youth.

This role will work with the Programs department and report to the Director, Learning. Depending on the project, you may work independently or be required to work collaboratively with the network and/or external vendors and interest holders.

A summary of work includes, but is not limited to, the following:

#### **Learning Experience, Multimedia Design & Development**

- Design and develop engaging, youth-centered learning resources and experiences across digital, facilitated, self-directed, blended, and event-based delivery models.
- Collaborate with educational experts, instructional designers, subject matter experts and other interest holders to align learning outcomes with program goals, curriculum expectations, and learner needs.
- Research and apply best practices and current trends in digital learning, education, and user experience (UX).
- Explore and optimize the use of AI and emerging technologies to improve learning design, content development, personalization, and learner experience.
- Develop and enhance interactive eLearning experiences, educator and volunteer resources, multimedia assets, and both digital and print-based learning materials for elementary, middle, and high school audiences.
- Apply instructional design, visual communication, accessibility, and user experience (UX) principles to create intuitive, engaging, and inclusive learning experiences.
- Review and update existing learning resources to improve relevance, engagement, accessibility, and learner outcomes.
- Ensure all digital content adheres to Web Content Accessibility Guidelines (WCAG) to promote inclusivity and enhance the learning experience for all students.

### **Outcomes Measurement and Evaluations:**

- Design and develop digital assessment tools to integrate with learning experiences to effectively measure engagement and student performance.
- Analyze assessment data to identify trends, gaps, and areas of improvement in student engagement and learning.

### **Content Management:**

- Manage and maintain learning content within JA Canada's Moodle Learning Management System (LMS), including course modules, assessments, multimedia assets, and interactive learning components.
- Upload, organize, test, and update content to ensure it aligns with JA Canada's quality, accessibility, visual design, and learner experience standards.
- Contribute to the ongoing enhancement of course design, navigation, usability, and overall user experience across Moodle and other digital learning platforms.
- Conduct quality assurance reviews to identify and resolve technical issues, functionality concerns, accessibility barriers, and outdated content.
- Maintain version control and content management processes to support ongoing updates and continuous improvement.
- Collaborate closely with programs, marketing and IT teams to support learning initiatives, optimize user experiences, and improve platform functionality and performance.

### **Experience and Qualifications:**

- Minimum three years of experience in learning experience design, instructional design, educational content development, or a related field.
- Familiarity with best practices for learning content design, development, and delivery for facilitated, eLearning, and blended learning models.
- Competency with Articulate 360 (Storyline and Rise), iSpring Presenter, Vyond, Adobe Creative Suite, Vyond, Canva and other multimedia development tools.
- Experience leveraging AI tools for design and development with a good understanding of effective and ethical use of AI.
- Competency working in Moodle.
- Strong working knowledge of accessibility standards (WCAG) and inclusive design practices and user experience (UX) principles.

- Demonstrated ability to effectively manage end-to-end learning content development from identifying needs through to development and impact assessment.
- Demonstrated ability to manage multiple projects and priorities in a fast-paced environment while maintaining a high standard of quality.
- Strong collaboration, communication, and problem-solving skills, with a growth mindset and passion for continuous improvement and innovation.
- Facilitation experience is an asset.
- Fluency in English and French would be an asset.

## Application Process

To apply for the position of Learning Experience Designer please submit your resume, a cover letter outlining your relevant experience, and any supporting documents or qualifications to [careers@jacanada.org](mailto:careers@jacanada.org) with “Learning Experience Designer, Multimedia” as the subject. Please note direct LinkedIn applications will not be considered. Candidates are encouraged to apply as soon possible. The posting will remain active until a candidate is selected.

JA Canada is committed to an inclusive, diverse, equitable and accessible environment where differences are valued and respected in all areas of our business. We welcome and encourage applications from people of all backgrounds and abilities. Accommodations are available on request for candidates taking part in all aspects of the selection process. JA Canada will not discriminate on the basis of race, ancestry, place of origin, colour, ethnic origin, citizenship, creed (religion), sex (including pregnancy and gender identity), sexual orientation or identity, disability, age (18 and over), record of offenses for which a pardon has been granted, marital status (including same sex partners), family status (being in a parent-child relationship), or any other grounds prohibited by the Ontario Human Rights Code.

We thank all candidates for their interest in advance. An offer of employment with JA Canada is conditional upon the successful completion of a background verification check, subject to applicable laws and regulations. If you think this role is a good fit for you we encourage you to submit your resume with a cover letter that highlights alignment to the position qualifications to [careers@jacanada.org](mailto:careers@jacanada.org). A portfolio of past work is considered an asset. The posting will remain open until a suitable candidate is secured.