JA Canada | Member of JA Worldwide

Success Starts Here

A BUSINESS OF OUR OWN

Grades 5-7



Financial Literacy | Entrepreneurship

ABOUT THE PROGRAM

Students explore how they can run a real business that sells products. They'll learn what's involved in selecting products for sale, how to set up a successful sales stand and apply key concepts in entrepreneurship.

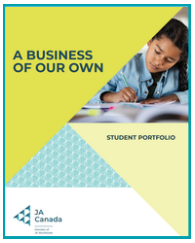
Program Length: 2-6 hours
Program Format: In-Class or Online
Supports Curriculum: Math, language, social studies
Provided Resources: interactive digital resources, and a physical kit or resources for activities/games*

*physical kit for in-class/in-person programs

Learn More

What will students do and learn?

- Discuss what businesses do and use the Business Model Canvas to plan for a business
- Participate in an interactive pen production activity
- Discover possible target markets and types of promotions used when creating a new business
- Work as a team to develop marketing and promotional messaging for their business
- Record simple income and expenses and learn how to set prices for products in a business setting











> Watching 6th graders negotiate, problem solve, and use mirrors, free stickers and dynamic pricing to drive sales... No wonder the products sold out before parents even had a chance to visit the stalls!
>
> Grade 6 Teacher



How do I access this JA program?

Step 1

Reach out to your local JA office to register your class.

Step 2

Your local JA contact will follow up to coordinate details for teacher-led programs or to coordinate a volunteer to facilitate the program. Volunteer availability may vary by location.

Step 3

Access the online resources for your program on jacampus.org and the physical kit material. If a volunteer will be facilitating the program, these details will be shared with the volunteer.

Access to online resources requires setting up a free JA ID and using a program access code (provided by your local JA office).

7,000+

youth participated in this program during the 2025-26 year.

Reach out Today!

Contact your local JA office

to register and learn about opportunities in your community.

Visit at jacanada.org

to learn about national JA program options for student in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.

JA Canada | Member of JA Worldwide

Success Starts Here

OUR COUNTRY

Grades 4-6



Entrepreneurship

ABOUT THE PROGRAM

Students explore how technology has evolved and shaped business and society. They'll learn about Canadian inventors, changes in key industries, and use creativity to design future technologies that solve real-world problems.

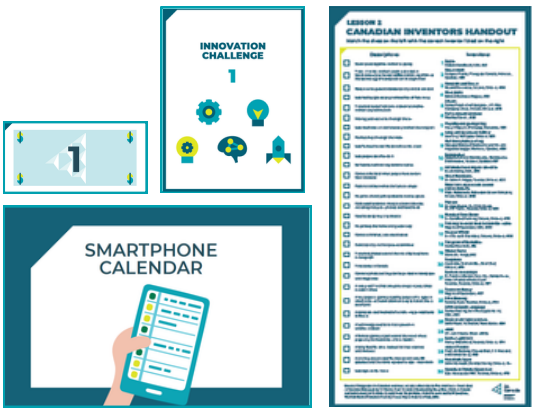
Program Length: 2-6 hours
Program Format: In-Class or Online
Supports Curriculum: Language, social studies
Provided Resources: Interactive digital resources, and a physical kit or resources for activities/games*

*physical kit for in-class/in-person programs

Learn More

What will students do and learn?

- Match traditional technologies with modern technologies
- As a group, use clues to learn about Canadian inventors
- Participate in a mock auction to demonstrate the demand for different types of products/technologies
- Discuss new technologies that students use regularly in the classroom or at home
- Present an idea for a new invention for a future technology that they would find useful to have



> I learned about interesting technologies and ideas that help people all over Canada.
>
> Grade 6 Student



How do I access this JA program?

Step 1

Reach out to your local JA office to register your class.

Step 2

Your local JA contact will follow up to coordinate details for teacher-led programs or to coordinate a volunteer to facilitate the program. Volunteer availability may vary by location.

Step 3

Access the online resources for your program on jacampus.org and the physical kit material. If a volunteer will be facilitating the program, these details will be shared with the volunteer.

Access to online resources requires setting up a free JA ID and using a program access code (provided by your local JA office).

5,000+

youth participated in this program during the 2025-26 year.

Reach out Today!

Contact your local JA office

to register and learn about opportunities in your community.

Visit at jacanada.org

to learn about national JA program options for student in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.

JA Canada | Member of JA Worldwide

Success Starts Here

OUR BUSINESS WORLD

Grades 5-6



Entrepreneurship | Work Readiness

ABOUT THE PROGRAM

Students learn what a business is, how businesses make a profit, how they benefit communities, why they evolve over time, and explore what it means to be an entrepreneur.

Program Length: 2-6 hours
Program Format: In-Class or Online
Supports Curriculum: Language, career education, social studies
Provided Resources: Classroom presentation, interactive digital resources, and a physical kit or resources for activities/games*

*physical kit for in-class/in-person programs

Learn More

What will students do and learn?

- Learn how to identify the need of a business
- Play a board game to identify how businesses meet the needs of their community
- Make connections between famous Canadian businesses and the types of product(s) they sell
- Identify the difference between invention and innovation and how it relates to entrepreneurship









> I learned how different entrepreneurs created successful businesses, and I want to inspire others to create successful businesses for themselves.
>
> Grade 6 Student



How do I access this JA program?

Step 1

Reach out to your local JA office to register your class.

Step 2

Your local JA contact will follow up to coordinate details for teacher-led programs or to coordinate a volunteer to facilitate the program. Volunteer availability may vary by location.

Step 3

Access the online resources for your program on jacampus.org and the physical kit material. If a volunteer will be facilitating the program, these details will be shared with the volunteer.

Access to online resources requires setting up a free JA ID and using a program access code (provided by your local JA office).

11,000+

youth participated in this program during the 2025-26 year.

Reach out Today!

Contact your local JA office

to register and learn about opportunities in your community.

Visit at jacanada.org

to learn about national JA program options for student in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.

JA Canada | Member of JA Worldwide

Success Starts Here

DOLLARS WITH SENSE

Grades 7-9



Financial Literacy

ABOUT THE PROGRAM

Students gain essential personal money management skills and learn how to apply them in everyday life, building financial confidence and preparing for real-world decisions that support long-term success.

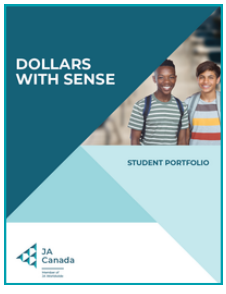
Program Length: 2-6 hours
Program Format: In-Class or Online
Supports Curriculum: Math, language, social studies
Provided Resources: Classroom presentation, interactive digital resources, and a physical kit or resources for activities/games*

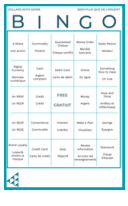
*physical kit for in-class/in-person programs

Learn More

What will students do and learn?

- Analyze scenarios to determine the best method of payment
- Play a game to explore how certain actions and decisions can impact credit scores
- Work as a group to develop a project budget for an event
- Observe factors that affect the selling prices in the stock market
- Play a game to learn about credit scores











National Development Partner

TD READY COMMITMENT

jacanada.org

> These foundational lessons go beyond dollars and cents, they are about preparing youth to make confident, smart and empowered decisions for the future.
>
> Grade 7 Teacher



How do I access this JA program?

Step 1

Reach out to your local JA office to register your class.

Step 2

Your local JA contact will follow up to coordinate details for teacher-led programs or to coordinate a volunteer to facilitate the program. Volunteer availability may vary by location.

Step 3

Access the online resources for your program on jacampus.org and the physical kit material. If a volunteer will be facilitating the program, these details will be shared with the volunteer.

Access to online resources requires setting up a free JA ID and using a program access code (provided by your local JA office).

27,000+

youth participated in this program during the 2025-26 year.

Reach out Today!

Contact your local JA office

to register and learn about opportunities in your community.

Visit at jacanada.org

to learn about national JA program options for student in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.

National Development Partner

TD READY COMMITMENT

JA Canada | Member of JA Worldwide

Success Starts Here

ECONOMICS FOR SUCCESS

Grades 8-10



Financial Literacy | Work Readiness

ABOUT THE PROGRAM

Students discover how their interests and strengths connect to future careers, explore post-secondary options, and learn budgeting skills.

Program Length: 2-6 hours
Program Format: In-Class or Online
Supports Curriculum: Math, language, social studies, career education
Provided Resources: Classroom presentation, interactive digital resources, and a physical kit or resources for activities/games*

*physical kit for in-class/in-person programs

Learn More

What will students do and learn?

- Identify a long-term goal and the steps to achieve it
- Consider different post-secondary options and opportunities
- Develop a monthly budget for independent living
- Create a personal brand profile
- Play a board game to explore how new opportunities and building skills for success can help them achieve their future career goals





National Development Partner

CIBC

jacanada.org

> From building personal budgets to exploring career options, it was inspiring to see young minds thinking about their futures, asking smart questions, and starting to shape their own definitions of success.
>
> Grade 10 Teacher



How do I access this JA program?

Step 1

Reach out to your local JA office to register your class.

Step 2

Your local JA contact will follow up to coordinate details for teacher-led programs or to coordinate a volunteer to facilitate the program. Volunteer availability may vary by location.

Step 3

Access the online resources for your program on jacampus.org and the physical kit material. If a volunteer will be facilitating the program, these details will be shared with the volunteer.

Access to online resources requires setting up a free JA ID and using a program access code (provided by your local JA office).

32,000+

youth participated in this program during the 2025-26 year.

Reach out Today!

Contact your local JA office

to register and learn about opportunities in your community.

Visit at jacanada.org

to learn about national JA program options for student in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.

National Development Partner

CIBC

JA Canada | Member of JA Worldwide

Success Starts Here

SUCCESS SKILLS

Grades 8-10



Work Readiness

ABOUT THE PROGRAM

Students build a toolkit of transferable skills—like communication, collaboration, and problem solving—that strengthen resilience and support success to as they prepare for future career paths.

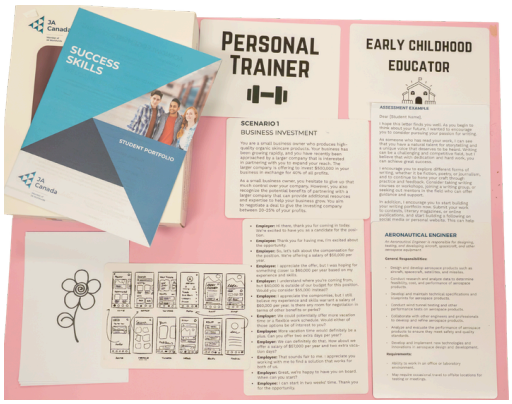
Program Length: 2-6 hours
Program Format: In-Class or Online
Supports Curriculum: Language, career education
Provided Resources: Classroom presentation, interactive digital resources, and a physical kit or resources for activities/games*

*physical kit for in-class/in-person programs

Learn More

What will students do and learn?

- Match the necessary skills to be successful in different jobs
- Identify the best way to communicate in different scenarios
- Use collaboration skills to build a tower in a team building activity
- Design a wireframe for a new app to solve for a current problem
- Identify goals for the future and the skills that will help achieve them



National Development Partner

ZURICH Foundation

jacanada.org

> So many of the kids came up to me and thanked me saying things like: “I understand what a growth mindset is” and “I know how to locate my skills and what I still need to learn”. This is a valuable program and the content is fantastic.
>
> JA Volunteer



How do I access this JA program?

Step 1

Reach out to your local JA office to register your class.

Step 2

Your local JA contact will follow up to coordinate details for teacher-led programs or to coordinate a volunteer to facilitate the program. Volunteer availability may vary by location.

Step 3

Access the online resources for your program on jacampus.org and the physical kit material. If a volunteer will be facilitating the program, these details will be shared with the volunteer.

Access to online resources requires setting up a free JA ID and using a program access code (provided by your local JA office).

11,000+

youth participated in this program during the 2025-26 year.

Reach out Today!

Contact your local JA office

to register and learn about opportunities in your community.

Visit at jacanada.org

to learn about national JA program options for student in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.

National Development Partner

ZURICH Foundation

JA Canada | Member of JA Worldwide

Success Starts Here

BE ENTREPRENEURIAL

Grades 9-12



Entrepreneurship | Work Readiness

ABOUT THE PROGRAM

Students explore what it means to be an entrepreneur by identifying target markets, analyzing competitive advantages, and developing a business plan and strategy.

Program Length: 2-6 hours
Program Format: In-Class or Online
Supports Curriculum: Business, entrepreneurship, career education, language
Provided Resources: Classroom presentation, interactive digital resources, and a physical kit or resources for activities/games*

***physical kit for in-class/in-person programs**

Learn More

What will students do and learn?

- Brainstorm a business idea to respond to a need in the community
- Identify methods to increase a business' competitive advantage
- Describe the target market for a potential business idea
- Outline details needed to start building a business plan







> Before participating in the Be Entrepreneurial program, I had ideas but no real sense of how to turn them into something meaningful. This program changed that. It broke down the entrepreneurial process in a way that felt practical, inspiring, and surprisingly achievable.
>
> JA Student



How do I access this JA program?

Step 1

Reach out to your local JA office to register your class.

Step 2

Your local JA contact will follow up to coordinate details for teacher-led programs or to coordinate a volunteer to facilitate the program. Volunteer availability may vary by location.

Step 3

Access the online resources for your program on jacampus.org and the physical kit material. If a volunteer will be facilitating the program, these details will be shared with the volunteer.

Access to online resources requires setting up a free JA ID and using a program access code (provided by your local JA office).

4,000+

youth participated in this program during the 2025-26 year.

****NEW****

Also available as a self-directed online program. Can be completed as independent learning or assigned as a classroom resource. **Create a free login today: jacampus.org.**

Reach out Today!

Contact your local JA office

to register and learn about opportunities in your community.

Visit at jacanada.org

to learn about national JA program options for student in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.

JA Canada | Member of JA Worldwide

Success Starts Here

INVESTMENT STRATEGIES Grades 8-12



Financial Literacy

ABOUT THE PROGRAM

Through classroom curriculum and an engaging stock market simulation, students build essential knowledge about the principles of investing and gain real-world experience applying their skills in the 6-week simulation.

Program Length: 2-6 hours
Program Format: In-Class or Online
Supports Curriculum: Math, social studies, language arts
Provided Resources: Classroom presentation, student guide, online simulation platform.

Learn More

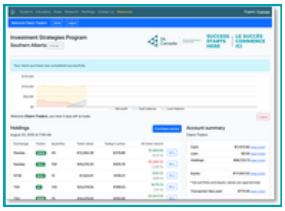
What will students do and learn?

- Explore key investment concepts and fundamentals
- Analyze scenarios and case studies to apply investing concepts
- Create a personal investment plan
- Play an immersive Stock Market Simulation
- Make connections between investing concepts, the Stock Market Simulation experience and real-world investing









2026-27 Competition Dates

QUAD 1	Trial: Sep 28-Oct 2	Game: Oct 5-Nov 6
QUAD 2	Trial: Nov 23-Nov 27	Game: Nov 30-Jan 15
QUAD 3	Trial: Feb 16-Feb 19	Game: Feb 22 - Apr 2
QUAD 4	Trial: Apr 26-Apr 30	Game: May 3-Jun 4

jacanada.org

> With the JA Investment Strategies Program, students learn how to crack the code of smart investing — they put their skills to the test with $100,000 in virtual dollars and work in a real-time stock market simulator!
>
> JA Teacher



How do I access this JA program?

Step 1

Reach out to your local JA office to register your class.

Step 2

Your local JA contact will follow up to coordinate details for teacher-led programs or to coordinate a volunteer to facilitate the program. Volunteer availability may vary by location.

Step 3

Access the program resources and the online simulation platform on investja.org. If a volunteer will be facilitating the program, these details will be shared with the volunteer.

Access to the online resources and simulation platform requires login details provided by your local JA office.

25,000+

youth participated in this program during the 2025-26 year.

Reach out Today!

Contact your local JA office

to register and learn about opportunities in your community.

Visit at jacanada.org

to learn about national JA program options for student in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.

National Development Partners

Wealthsimple Foundation

CIRO · OCRI
Canadian Investment Regulatory Organization
Organisme canadien de réglementation des investissements

JA Canada | Member of JA Worldwide

Success Starts Here

PERSONAL FINANCE

Grades 9-12



Financial Literacy

ABOUT THE PROGRAM

Students explore key personal finance concepts including how education, income and planning can shape their financial choices and future financial well-being.

Program Length: 2-6 hours
Program Format: In-Class or Online
Supports Curriculum: Math, language, social studies
Provided Resources: Classroom presentation, interactive digital resources, and a physical kit or resources for activities/games*

*physical kit for in-class/in-person programs

Learn More

What will students do and learn?

- Discuss factors that will affect their ability to comfortably afford the cost of living in the future
- Create a savings plan
- Play a card game to explore budgeting concepts
- Match credit card facts with real-world scenarios
- Create a public service announcement about a credit card fact they've learned





National Development Partner BMO

jacanada.org

> Teaching students the fundamentals of budgeting and personal finance are some of the most beneficial materials to go over in high school.
>
> JA Teacher



How do I access this JA program?

Step 1

Reach out to your local JA office to register your class.

Step 2

Your local JA contact will follow up to coordinate details for teacher-led programs or to coordinate a volunteer to facilitate the program. Volunteer availability may vary by location.

Step 3

Access the online resources for your program on jacampus.org and the physical kit material. If a volunteer will be facilitating the program, these details will be shared with the volunteer.

Access to online resources requires setting up a free JA ID and using a program access code (provided by your local JA office).

15,000+

youth participated in this program during the 2025-26 year.

Reach out Today!

Contact your local JA office

to register and learn about opportunities in your community.

Visit at jacanada.org

to learn about national JA program options for student in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.

National Development Partner neo

JA Canada | Member of JA Worldwide

Success Starts Here

JA COMPANY PROGRAM

Grades 9-12



Financial Literacy | Entrepreneurship | Work Readiness

ABOUT THE PROGRAM

This hands-on experience equips students with essential entrepreneurial skills—from ideation and product development to marketing and financial management. Students will co-create and operate a small business as they gain experience with each step of the business cycle.

Program Length: 2-3 hours/week for 4-6 months (varies by location)
Program Format: In-School or After School (varies by location)
Supports Curriculum: Business, math, social studies
Provided Resources: Interactive digital resources and tools

Learn More

What will students do and learn?

- Identify a business problem and develop a product or service to solve it
- Work as a team to grow the business, assigning roles that match talent to task
- Learn how to pitch to prospects, investors and potential customers
- Maintain financial records and analyze them to spot trends and find opportunity
- Develop marketing channels such as a website and social media platforms and learn how to use these to market a business
- Connect with mentors from the local business community who have a genuine interest in guiding Canada's future innovators







National Development Partner

ZURICH Foundation

jacanada.org

> The hands-on activities and mentorship from business leaders inspire and prepare students with real-world skills in financial literacy, work readiness, and entrepreneurship.
>
> JA Teacher



How do I access this JA program?

Step 1

Reach out to your local JA office to register your class.

Step 2

Your local JA contact will follow up to coordinate details for teacher-led programs or to coordinate a volunteer to facilitate the program. Volunteer availability may vary by location.

Step 3

Access the online resources and tools for your program on jacampus.org. Details will be shared with volunteers for after-school programs supported by JA Advisors.

Access to online resources requires setting up a free JA ID and using a program access code (provided by your local JA office).

7,000+

youth participated in this program during the 2025-26 year.

Reach out Today!

Contact your local JA office

to register and learn about opportunities in your community.

Visit at jacanada.org

to learn about national JA program options for student in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.

National Development Supporting Partner neo

JA Canada | Member of JA Worldwide

Success Starts Here

AI ADVENTURES

Grades 4-6



Work Readiness

ABOUT THE PROGRAM

Students explore how Artificial Intelligence (AI) shapes society, with a focus on ethical thinking and responsible digital behaviour. This introductory program equips youth with the tools to understand AI's role in their world and prepares them for the future job market.

Program Length: 3-6 hours | 7 lessons (30-45 mins each)
Program Format: In-Class or Online
Supports Curriculum: Language, STEM
Provided Resources: Digital learning resources with videos, interactive quizzes and activities, facilitator and student guides are available as print or digital

Learn More

What will students do and learn?

- Explain the basics of what AI is and how it can be used as a tool in daily life
- Apply AI concepts to answer scenario-based activities
- Explore how data shapes and molds the capabilities of AI
- Share their thoughts or experiences with AI chatbots
- Identify examples of AI bias
- Recognize how AI algorithms impact your online experience
- Identify advantages and disadvantages of AI



> I was fortunate to have been exposed to Junior Achievement when I was a high school student and I am proud, as an educator, to be able to bring the richness of these programs to my students.
>
> JA Teacher



How do I access this JA program?

Step 1

Reach out to your local JA office to register your class.

Step 2

Your local JA contact will follow up to coordinate details for teacher-led programs or to coordinate a volunteer to facilitate the program. Volunteer availability may vary by location.

Step 3

Access the online resources for your program on jacampus.org and the physical kit material. If a volunteer will be facilitating the program, these details will be shared with the volunteer.

Access to online resources requires setting up a free JA ID and using a program access code (provided by your local JA office).

1,600+

youth participated in this program during the 2025-26 year.

Reach out Today!

Contact your local JA office

to register and learn about opportunities in your community.

Visit at jacanada.org

to learn about national JA program options for student in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.

JA Canada | Member of JA Worldwide

Success Starts Here

JA TITAN

Grades 8-12



Financial Literacy | Entrepreneurship | Work Readiness

ABOUT THE PROGRAM

Through an interactive business simulation, students step into the role of CEO and compete in the phone industry. As they manage limited resources across multiple quarters, students make real-world business decisions related to budgeting, production, research and development, marketing, and corporate social responsibility.

Program Length: 2-7 hours
Program Format: In-Class
Supports Curriculum: Business studies, economics, financial literacy, career education
Provided Resources: Classroom presentations, a physical program kit, online simulation platform

Learn More

What will students do and learn?

- Set and manage a company budget using limited cash-on-hand
- Allocate resources across production, research and development (R&D), marketing and corporate social responsibility
- Decide on pricing, factory capacity, and production levels
- Select product features to develop through R&D
- Use market research and advertising to target customer demographics
- Analyze reports to improve profit, profit margin, and market share
- Adjust strategies based on results and competitive conditions







> **I was fortunate to have been exposed to Junior Achievement when I was a high school student and I am proud, as an educator, to be able to bring the richness of these programs to my students.**
>
> JA Teacher



How do I access this JA program?

Step 1

Reach out to your local JA office to register your class.

Step 2

Your local JA contact will follow up to coordinate details for teacher-led programs.

Step 3

Access the online resources for your program on jacampus.org and the physical kit material.

Access to online resources requires setting up a free JA ID and using a program access code (provided by your local JA office).

175+

youth participated in this program during the 2025-26 year.

Reach out Today!

Contact your local JA office

to register and learn about opportunities in your community.

Visit at jacanada.org

to learn about national JA program options for student in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.