



JA  
Canada

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JA Worldwide

**SUCCESS  
STARTS  
HERE**

## JA COMPANY PROGRAM



Photo by Motortion

**Entrepreneurship | Financial Literacy | Work Readiness**

**Program Options:** Facilitated by a JA Volunteer | Teacher-led

**Grades 9-12**


Over a four-month period, students learn how to organize and operate a real business. Volunteers from the local business community work with students to launch and run a small enterprise.

### Learning Experience Highlights of the JA Company Program

- Solve real business challenges
- Gather data, evaluate choices and create a business plan
- Launch a business and raise capital for start-up
- Develop and market a product or service
- Work in a team environment
- Maintain and analyze financial records
- Set sales goals and make effective sales pitches

**neo**

**National Supporting Partner**



JA Company Program has provided me with a life-changing foundation for growth and achievement as a future leader. I have uncovered skills that I actively use in my academic and professional endeavors, all of which are yielding remarkable success.

-Grade 12 Student

## **JA programs are available at no cost to educators, youth or parents**

- Digital program resources available through the JA Campus to enhance the students' learning experience
- Programs may occur in-person or virtually (based on location)
- Program length is flexible and ranges from 1-3 hours per week for 4-6 months
- Educators who facilitate the program with their class, run activities at their own pace throughout the semester
- JA volunteers who facilitate the program share their knowledge and perspectives relevant to the activities
- Students register independently to participate in a weekly after-school program

Contact your local JA office to register and learn about opportunities in your community.

Visit [jacanada.org](http://jacanada.org) to learn about national JA program options for student in grades 3-12.

Register for an online program or access the JA bite-sized learning experiences at [jacampus.org](http://jacampus.org).