



JA Company Program Description

Have you ever thought about starting your own company? Do you know the skills required?

In 15 weeks you and other youth from across PEI will walk away with the tools and resources required to build your own start-up!

You will be grouped into teams to learn and work collaboratively with your peers. This immersive program will not only equip you with the essentials for launching your own business, but also nurture your teamwork, decision-making, and critical thinking skills.

Timeline

Over the course of the program, you will run your own business, from idea generation to company liquidation.

You will use real money, real products and have real customers. As well, you will be part of a group of inspired and prepared individuals creating business strategies and personal action plans.

JA Company Program FAQ

Who Can Participate?

Students in grades 10-12 from anywhere in Prince Edward Island.

Is there a fee to participate?

No! Thanks to the generosity of our many [supporters](#), JA PEI is able to offer the program at no cost to participants.

When will this take place?

Wednesday evenings, from 4:30 – 6:30 PM, starting February 21 until June 5, 2024 (15 weeks). The program will not run over March Break or on snow days where there is a school cancelation.

Do I need parental/guardian permission to participate?

Yes, a parent or guardian will need to register you and sign a waiver form before you can begin the program.

What is the time commitment?

Two hours each week will be required (including weekly team meetings and workshops), plus individual prep work.

Where is it located?

This program will be run at the PEI BioAlliance Boardroom at 134 Kent Street, Charlottetown. (3rd Floor with access from the Confederation Court Mall Elevator). JA strives to create unique opportunities for participants and host programming at locations that help students engage with and better understand the local business community landscape.

Do we register as individuals or a group?

Participants register as individuals but upon arrival can request to be grouped with others they would like to start a business with.

Will there be food?

Yes! Food will be provided for participants as we will be working over the suppertime hour. Please indicate dietary restrictions upon registration.

Who will be our mentors?

Students get the opportunity to work with business leaders and entrepreneurs from the business community, helping build their networks and connections. Current mentors include Shelby McDonald, CEO of Startup Zone and Anna Mallard who works with the Atlantic Canada Opportunities Agency.