

TITAN

**Teach students to become CEOs
of their own company!**



TITAN program is an interactive online simulation where players become CEOs of their own company and must use their knowledge to make critical economic and management decisions. TITAN challenges students to navigate the dynamic changes of our technology-driven global marketplace.

Volunteer-Led Programs

- JA volunteer(s) facilitate the program activities adding their industry knowledge and perspective to the lessons
- Programs are offered in-class virtually or live as permitted
- Teacher manages access and supervises students during the program
- Timing and duration of program is flexible

Teacher-Led Programs

- Teachers can facilitate the program activities and lessons directly with their students or monitor their students while they work independently
- JA will provide support and access to the program resources through the JA Campus
- Teachers can lead the program at their own pace
- Programs usually take 2-4 hours to complete

TITAN

Key Learning Outcomes

After completing the program, students will be prepared to:

- Make critical production and capital investment decisions
- Solve marketing and pricing challenges
- Optimize research and development
- Demonstrate corporate responsibility through charitable giving
- Clarify personal goals, ethics and working styles by using decision-making skills from a business-leadership perspective
- Apply concepts within a virtual simulation to understand how key business decisions affect a company's bottom line



This JA program can assist educators and students in achieving curriculum objectives.



“I learned valuable skills in how to run a company.”
— Grade 10, TITAN Student



More Information?

- [Visit JA Canada](#) to learn more about our other programs
- Contact your local JA Charter to register or for more details