Our Business World

Help students explore how businesses are created and how they can create a business that thrives!

Our Business World is for students in grades 5 to 6. The focus of the program is on the power of Canadian entrepreneurial spirit in a free enterprise system. Students learn by doing through fun, relevant activities and can apply the lessons learned to help them succeed tomorrow.

Volunteer-Led Programs

- JA volunteer(s) facilitate the program activities adding their industry knowledge and perspective to the lessons

- Programs are offered in-class virtually or live as permitted

- Teacher manages access and supervises students during the program

- Timing and duration of program is flexible

Teacher-Led Programs

- Teachers can facilitate the program activities and lessons directly with their students or monitor their students while they work independently

- JA will provide support and access to the program resources through the JA Campus

- Teachers can lead the program at their own pace

- Programs usually take 2-4 hours to complete

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Key Learning Outcomes

After completing the program, students will be prepared to:

- Identify why businesses are created and how they adapt to change
- Know where customers come from and how to keep them
- Understand the negative and positive ways businesses can impact the community and environment
- Talk about the history of some Canadian businesses and how they've changed over time
- Understand the importance of innovation
- Describe what makes an entrepreneur innovative

This JA program can assist educators and students in achieving curriculum objectives.

"The JA Our Business World program brought a fun and engaging virtual activity to my classroom! My students enjoyed the real-world connections of how they would use their financial literacy skills in the future! "

-Grade 6 Teacher

More Information?

- Visit JA Canada to learn more about our other programs
- Contact your local JA Charter to register or for more details

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