

# Be Entrepreneurial

Teach students to launch businesses, create jobs and drive the Canadian economy!



JA's Be Entrepreneurial program inspires grade 9-12 students to imagine a business venture while still in school. Volunteers from the local business community partner with classroom teachers to ignite students' entrepreneurial spirit and help them create business plans.

## Volunteer-Led Programs

- JA volunteer(s) facilitate the program activities adding their industry knowledge and perspective to the lessons
- Programs are offered in-class virtually or live as permitted
- Teacher manages access and supervises students during the program
- Timing and duration of program is flexible

## Teacher-Led Programs

- Teachers can facilitate the program activities and lessons directly with their students or monitor their students while they work independently
- JA will provide support and access to the program resources through the JA Campus
- Teachers can lead the program at their own pace
- Programs usually take 2-4 hours to complete

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## Key Learning Outcomes

After completing the program, students will be prepared to:

- Develop a business plan and strategy for an entrepreneurship venture
- Identify products or services they can take to market
- Determine their competitive advantage and define a target market
- Use resources that are available to help them move forward with their entrepreneurial dreams



**This JA program can assist educators and students in achieving curriculum objectives.**



“I learned to communicate effectively with others and know how to take a leadership role.”

– Grade 9, Be Entrepreneurial Student



## More Information?

- [Visit JA Canada](#) to learn more about our other programs
- Contact your local JA Charter to register or for more details