



JUNIOR ACHIEVEMENT  
PRINCE EDWARD ISLAND  
BUSINESS HALL OF FAME

**DAN MACISAAC**  
**ENTREPRENEUR & LEADER IN THE ENERGY BUSINESS**

Dan MacIsaac was born in Sherwood, one of ten children to Leo and Rita MacIsaac. In his bustling household, he learned respect, optimism, and the necessity of hard work.

He graduated from the University of Prince Edward Island in 1974. Recruited at university to work in P.E.I. for oil company Petrofina, he worked as the P.E.I. manager and then as the Petro-Canada Atlantic manager for wholesale industrial sales in Halifax. In 1986, he had the chance to buy the majority interest in Petro-Canada's PEI business. He was prepared to gamble equity to come home and start Kenmac Energy with a half dozen staff and 10 million litres of oil.

Over the next 34 years, MacIsaac expanded his business interests by focusing on staff, local customer service and acquisitions. The company continued its growth by acquiring Souris Petroleum (1998), buying an interest in Noonan Petroleum in Summerside (2002), purchasing C&C Fuels (2006), expanding into propane (2009), entering a partnership to serve New Brunswick (2015) and most recently purchasing MacInnis Fuels (2019). Now as a Petro-Canada distributor for P.E.I. and New Brunswick, Kenmac Energy and partner companies sell 160 million litres of oil and propane a year and deliver another 110 million litres for other gasoline companies.

Starting with an acquisition of a gas station in Cavendish in 1989, he developed a chain of retail gas outlets and convenience stores branded as Mel's, now numbering 11 on PEI and NS. Within these locations, MacIsaac is the franchisee of 3 Thai Express, 4 Country Style Coffee, 4 Mr Sub and 1 Robin's Donuts fast food service businesses. Altogether, MacIsaac's business interests employ approximately 300 people.

MacIsaac has been an industry leader as one of the founders of the P.E.I. Petroleum Marketers Association, and he gives regularly to charitable organizations, including the QEH Foundation.

JA is proud to announce Dan MacIsaac as our new inductee to the PEI Business Hall of Fame