



JA
Canada

Member of
JA Worldwide

**SUCCESS
STARTS
HERE**

Photo by Franz Rido

A BUSINESS OF OUR OWN



Financial Literacy | Entrepreneurship

Grades 3-6

Program Options: Facilitated by a JA Volunteer | Teacher-led | Self-Directed Online

Students become the Presidents and CEOs of their very own retail sales business.

Learning Experience Highlights of the *A Business of Our Own Program*

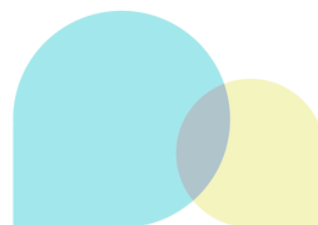
- Explain what a business model canvas is and why it is useful
- Calculate worker productivity
- Discuss possible target markets and types of promotions
- Create simple income and expenses projections
- Describe how teams are used in business





I learned that we all have to work together to make a business successful.

-Grade 6 Student



JA programs are available at no cost to educators, youth or parents

- Digital classroom resources available through the JA Campus to enhance the students' learning experience
- Programs may occur in-person or virtually (based on location)
- Program length is flexible and can range from 2-6 hours
- By running the program with their class, educators can facilitate activities at their own pace to accommodate/allow for integration into instructional time *and* achieve curriculum objectives and learning goals
- JA volunteers who facilitate the program share their knowledge and perspectives relevant to the activities
- Youth gain new skills and can learn independently with the self-directed online program

Contact your local JA office to register and learn about opportunities in your community.

Visit jacanada.org to learn about national JA program options for student in grades 3-12.

Register for an online program or access the JA bite-sized learning experiences at jacampus.org.