



JA  
Canada

Member of  
JA Worldwide

**SUCCESS  
STARTS  
HERE**

## OUR BUSINESS WORLD

Photo by iStock/Yobro10



### Entrepreneurship | Work Readiness

**Grades 5-6**

**Program Options:** Facilitated by a JA Volunteer | Teacher-led | Self-Directed Online

By participating in an immersive learning experience, students learn what businesses are, how they make a profit and how their operations affect the community.

**NEW** - Updated Canadian businesses and a new digital lemonade stand game.

### Learning Experience Highlights of the *Our Business World Program*

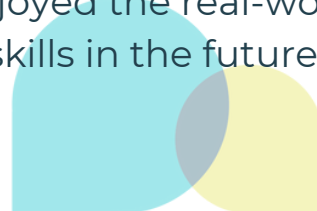
- Explore where customers/clients come from and how to keep them
- Discuss where income and expenses come from and learn how a business makes a profit
- Learn how businesses can contribute to the well-being of the community
- Learn about the history of some Canadian businesses and how they've changed over time
- Understand the importance of innovation
- Describe what makes an entrepreneur innovative





The JA Our Business World program brought fun and engaging activities to my classroom! My students enjoyed the real-world connections of how they would use their skills in the future!

-Grade 6 Teacher



### **JA programs are available at no cost to educators, youth or parents**

- Digital classroom resources available through the JA Campus to enhance the students' learning experience
- Programs may occur in-person or virtually (based on location)
- Program length is flexible and can range from 2-6 hours
- By running the program with their class, educators can facilitate activities at their own pace to accommodate/allow for integration into instructional time **and** achieve curriculum objectives and learning goals
- JA volunteers who facilitate the program share their knowledge and perspectives relevant to the activities
- Youth gain new skills and can learn independently with the self-directed online program

Contact your local JA office to register and learn about opportunities in your community.

Visit [jacanada.org](http://jacanada.org) to learn about national JA program options for student in grades 3-12.

Register for an online program or access the JA bite-sized learning experiences at [jacampus.org](http://jacampus.org).