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## BE ENTREPRENEURIAL



### Entrepreneurship | Work Readiness

**Grades 9-12**

**Program Options:** Facilitated by a JA Volunteer | Teacher-led | Self-Directed Online

Students examine critical business processes such as how to decide on an innovative product or service to deliver.

### Learning Experience Highlights of the *Be Entrepreneurial* Program

- Develop a business plan and strategy for an entrepreneurship venture
- Identify products or services they can take to market
- Identify strengths and weaknesses to determine their competitive advantage
- Describe possible demographics to determine their target market
- Use resources that are available to help them move forward with their entrepreneurial dreams





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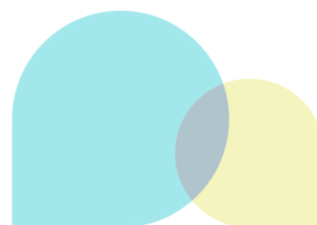
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Il learned to communicate effectively with others and know how to take a leadership role.

-Grade 9 Student



## **JA programs are available at no cost to educators, youth or parents**

- Digital classroom resources available through the JA Campus to enhance the students' learning experience
- Facilitated programs normally take place in person
- Program length is flexible and can range from 2-6 hours
- This program also includes a stock market simulation competition
- By running the program with their class, educators can facilitate activities at their own pace to accommodate/allow for integration into instructional time and achieve curriculum objectives and learning goals
- JA volunteers who facilitate the program share their knowledge and perspectives relevant to the activities
- Youth gain new skills and can learn independently with the self-directed online program

Contact your local JA office to register and learn about opportunities in your community.

Visit [jacanada.org](http://jacanada.org) to learn about national JA program options for student in grades 3-12.

Register for an online program or access the JA bite-sized learning experiences at [jacampus.org](http://jacampus.org).