



Success Starts Here!

Relevant, hands-on learning through JA has the power to economically empower our students and transform our communities.

Our mission is to inspire and prepare young people to succeed in a global economy. Our work bridges the gap between education and the real world by providing relevant hands-on learning experiences for students in Grades 2 – 12.

WE FUEL DREAMS



WORK READINESS: PREPARING YOUTH FOR THE JOBS OF THE FUTURE

We teach critical skills that prepare young people for college, trade school, university and the workforce.



FINANCIAL HEALTH: DEVELOPING FINANCIAL INDEPENDENCE

We introduce young people to personal and business financial concepts that prepare them for lifelong financial health.



ENTREPRENEURSHIP: CULTIVATING AN ENTREPRENEURIAL MINDSET

We empower students with the skills, knowledge and connections to shape the world through entrepreneurship.

JA Manitoba programs will enhance your curriculum needs and provide your students with exposure to positive role models and real-life stories from the business community, as well as opportunities to participate in hands-on business simulations and individual, group and digital learning activities.

Our trained business volunteers will visit your class and transform the key concepts of our business education lessons into a message that empowers and inspires. All our programs are provided to you at **NO COST** and are set to support the educational goals you have for your students.

[LEARN MORE at JACAMPUS.ORG](https://www.jacampus.org)

PROGRAMS ARE OFFERED IN A VARIETY OF FORMATS:



VOLUNTEER LED

Coordinated by your Program Manager, these programs are delivered by one of our volunteers in your classroom.

Three session formats available:

- One half day session: one full AM or PM of school day
- Two, two-hour sessions: sessions on separate dates
- One-hour session: 2-4 sessions on separate dates **based on volunteer availability**



TEACHER LED

Teachers are given access to print and/or digital resources to create impactful learning experiences in the classroom. These digital programs are available through the JA Campus.

- Teacher registration on the JA Campus required.
- Access Code to the program provided by the JA Program Manager.
- Teacher delivers program to their class using the materials provided by JA Manitoba and/or the digital campus.



STUDENT SELF-DIRECTED

Online courses that help students learn key skills independently. Option for teachers to track student progress.

- Student registration required on the JA Campus.
- Students complete digital program at their own pace.



NEW!! JA Canada's shorter, bite-sized learning modules!

Money Matters Modules (Grades 3 -8)

These modules are designed to be completed in as little as 30 minutes, and cover a wide variety of topics. They are in active development, and more will become available in time.

[View Bite-sized Learning: https://www.jacampus.org/bite-sized-learning-modules/](https://www.jacampus.org/bite-sized-learning-modules/)

NEW!! Success Skills Webinar Series (Grades 8 – 12)

Three on-demand webinars are now available and best suited for students in grades 8-12. Webinars are 15-25 minutes each and can be viewed independently by youth or used as a classroom resource by educators. The themes of the webinars include resilience, transferable skills and stories of success. With the support of our mental health partners, additional educator and student resources are available.

[View Webinar Series: https://www.jacampus.org/success-skills-webinars/](https://www.jacampus.org/success-skills-webinars/)

To register, please contact your region's JA Program Manager

Winnipeg:	Shauna Angers sangers@jamanitoba.org
Northern:	Michelle Pruder mpruder@jamanitoba.org
Rural:	Joy Lorette jlorette@jamanitoba.org
French:	Janelle Gratton jgratton@cdem.com
Company Program:	Jeanette Bergmann jbergmann@jamanitoba.org

Program Descriptions

Our Community

Grades 2-4

Helps students understand how they can contribute to Canada's future prosperity. Students explore the common types of jobs and workplaces, as well as the ways people earn, spend, share and invest money. Also explores the value of tools in helping people get their jobs done.

Formats available: Volunteer Led, Teacher led

More than Money

Grades 4-5

Prepares students for their financial future by introducing them to the role of money -how it can be earned, saved and spent. Students will manage a personal bank account, identify ways to earn income, develop a basic business plan, track financial gains and losses & explore important decision making.

Formats available: Volunteer Led, Teacher led, Student self-directed

Our Business World

Grades 5-6

Inspires students to become Canada's Next Entrepreneurs. Students explore how businesses are created and what makes them thrive. They will also explore how business contributes to the community and how they may change over time. Using games and multimedia, students learn about innovation, start-ups & self employment.

Formats available: Volunteer Led, Teacher led, Student self-directed

Business of our Own

Grades 6- 8

Gives students the hands-on learning experience of planning a business, producing and promoting their products, tracking their finances & managing a team.

Formats available: Teacher led, Student self-directed

Stronger Together: Diversity in Action

Grades 6- 8

Helps students understand the value of diversity. Students will experience the strength of teamwork, discover the importance of fairness and how to resolve conflict. Students will explore the important role that diversity plays in Canada and the workplace.

Formats available: Volunteer Led, Teacher led

Dollars with Sense

Grades 7-9

Introduces students to personal money management skills including methods of payment, cost of credit, online shopping security, goal setting, budgeting & the basics of investing. They will develop a money management self-profile and discover what influences their spending and how to make informed consumer decisions

Formats available: Volunteer Led, Teacher led, Student self-directed

Economics for Success

Grades 8-10

Prepares students to enter the world of work by helping them map career clusters, consider post-secondary options, create a personal budget & develop strategies to achieve goals. Students will learn why it's important to stay in school and will gain an understanding of what life is like after high school.

Formats available: Volunteer Led, Teacher led, Student self-directed

Success Skills

Grades 8-10

Helps students to develop communication and personal strategies to achieve career and lifelong learning success. The program also helps students understand how the skills they develop in school and in everyday life relate to the skills required to be successful in the workplace.

Formats available: Teacher Led, Volunteer Led

In-School Company Program

Grades 9-12

This in school, teacher led program allows students to experience the excitement of planning & operating their own small business, giving them the skills they will need to help them to become an entrepreneur.

Formats available: Teacher led

Be Entrepreneurial

Grades 10-12

Students learn the essential components of launching a realistic entrepreneurial venture by developing a plan and pitching an idea for their own business.

Formats available: Teacher led, Student self-directed

Investment Strategies

Grades 10-12

Students explore the ways in which people save & invest for their future. The program includes interactive lessons and culminates in an online stock market simulation.

Formats available: Teacher Led, Student self-directed

Personal Finance

Grades 11-12

Students learn key elements of personal finance such as spending wisely, budgeting, saving, investing and using credit. By the end of the program, they will have a plan & goals for financial security.

Formats available: Teacher led, Volunteer Led, Student self-directed