

Our Business World

Inspiring grade 5-6 students to become
Canada's next entrepreneurs



Students are often taught that success means “getting a good job” after graduation. Many are not aware that launching a business is a viable career option that can bring them amazing opportunities.

Through JA's newly updated *Our Business World* program, students in grades 5-6* learn about the opportunities and challenges of entrepreneurship in Canada. This inspires students to consider careers as business owners, as well as nurturing those who already have entrepreneurial spirits.

Our Business World leaders make learning fun by using games and multimedia to boost students' self-confidence and help them retain the lessons.

By the end of this program, students understand how a business operates and creates profit. This will inspire them to ask, “Do I have what it takes to become an entrepreneur?”

“I liked learning about different types of businesses and the kinds of jobs you can get.”

– Grade 6, *Our Business World* Student

Key Outcomes

In this program, students:

- Learn why businesses are created and how they adapt to change
- Explore where customers come from and how to keep them
- Discuss how business contributes to the well-being of a community
- Recognize that businesses can impact the environment in both positive and negative ways
- Learn about the history of some Canadian businesses and how they've changed over time
- Understand the importance of innovation
- Describe what makes an entrepreneur innovative

*For details regarding program availability by grade level please contact your local JA Charter office.

Inspiring and Preparing Youth to Succeed In the Global Economy

JA Canada is the country's largest youth business education organization. We are proud to be a member of the JA Worldwide global network of over 120 countries. Since 1955, we have inspired and educated more than four million students. Each year, more than 230,000 students across Canada participate in our financial literacy, work readiness, and entrepreneurship programs. Through these programs, students gain the knowledge and confidence they need to succeed in school, business, and life.

Dedicated volunteers deliver all JA programs. They bring their professional experiences into the classroom to help students connect program concepts with real-life situations. Volunteers use a mix of hands-on activities, discussions, and digital learning to engage students and ensure they retain and apply what they learn.

Inspire Youth to Become Leaders

Become a JA Volunteer

Help Youth In Your Community Achieve Their Potential

Dedicated volunteers are at the core of JA Canada's programs. Last year, more than 14,000 individuals volunteered with JA and helped transform the lives of Canadian youth.

As a JA volunteer, you'll deliver programs in a local classroom – giving students critical financial and business knowledge. JA provides you with program materials, in-depth training, and support to ensure that everyone has a fun and meaningful experience.

Volunteer to deliver a JA program in your community:

jacanada.org/volunteers

Bring JA to Your School

Prepare Your Students To Become Entrepreneurs

Our Business World, and all JA programs, are taught by volunteers from your local community. This gives your students a unique opportunity to learn from actual business leaders. These volunteers share their real-life stories and experiences, which makes the learning engaging and memorable. By imparting their knowledge, volunteers give students the confidence, skills, and inspiration they'll need to succeed in business and life.

We offer flexible program delivery options, enabling you to fit *Our Business World* within your curriculum goals and available class time.

Request *Our Business World* for your school:

jacanada.org/educators

Related JA learning opportunities:

Program availability may vary by location.

*Be Entrepreneurial
Dream Big*

*Company Program
A Business of Our Own*

www.jacanada.org

